

TIPS

Here are some examples of what you can provide and have included in our monthly newsletter.

1. General Professional Committee News and Events, as well as Local Community Affairs.
2. Business related tips and suggestions. (If you would consider yourself an expert in your field or in your type of business and have informational tips or suggestions that would potentially be of interest and benefit to other members, regardless of what industry they might be in, this type of information can make for a great article. Additionally, this would also go a long way to reinforce your level of expertise in your field or type of business - as the author of the article.)
3. How to articles. (Similar to above.)
4. Photos with captions (including who is in each photo and what the photo is about). When you are out and about, whether it be a PFH function or event, or any other situation, if the photos are interesting, funny, etc., please submit them to be included in the newsletter. **Note: Please submit all photos in an email to infocenter@haddonfieldnj.org with author's name, company name, address, phone number, email address and website link.*
5. Job Openings / Employment or Business Opportunities. If your business is looking to hire someone, expand by offering a business opportunity, etc., this can be a great place to advertise this information about your business. Submit your complete details.
6. Consumer Stories / Testimonials. If you had a positive experience with a customer of yours, or as a customer with one of our members, this can make for a very interesting article in the newsletter. This can also include funny stories as well. Remember, a picture is worth a thousand words.
7. Industry News. Provide information about your industry that might be of interest and benefit to all of our members. We will include a brief summary of the story.

NOTE: Go to <http://www.haddonfieldprofessionals.org/submitnews.php> in order to submit your news. However, please submit photos with captions in an email to infocenter@haddonfieldnj.org with author's name, company name, address, phone number, email address and website link.

Please use this opportunity to submit information to be included in the Haddonfield Professionals monthly newsletters. We will try to include most, if not all, of the submitted stories in a timely manner.