



Jackie LaMaina-Russell (above) named new Partnership for Haddonfield board member

FOR IMMEDIATE RELEASE

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Partnership for Haddonfield Appoints New Board Member

Haddonfield, NJ – February 9, 2011 – Jackie LaMaina-Russell has been appointed as a Partnership for Haddonfield board member by the Borough of Haddonfield’s commissioners.

A Haddonfield resident, Jackie will serve as a member of the Partnership for Haddonfield’s Board of Trustees by attending all board meetings and actively promoting and advancing all of Partnership initiatives

Jackie is the Assistant Vice President at the Haddonfield branch of Republic Bank, located at 30 Kings Highway East. She joined Republic Bank in 2009 and, prior to that time, was a branch manager for Commerce Bank/TD Bank in Haddonfield.

Some of Jackie’s responsibilities at Republic Bank include managing a team of employees, as well as traveling outside the office to prospect potential business customers. She is also responsible for developing the core deposits of the branch, which includes maintaining the current customer base while uncovering new business for the bank.

Jackie is a graduate of Kutztown University – where she received a bachelor’s degree in Telecommunications and Business Administration and currently resides in Haddonfield with her husband and two children. In addition to her role as Assistant Vice President at Republic Bank and board member for the Partnership for Haddonfield, Jackie is involved with the Haddonfield Rotary and the Haddonfield Celebrations Committee.

“We proudly welcome Ms. LaMaina-Russell to the Partnership for Haddonfield’s Board,” said Susan Hodges, Esq., Partnership for Haddonfield’s board chairperson. “We are all very confident that Jackie’s

professional banking and business expertise will significantly contribute to the Partnership's efforts during her time on the board."

The Partnership for Haddonfield is the management corporation for Haddonfield's Business Improvement District. The ordinance that created the District was adopted on February 10, 2004 to encourage self-help and self-financing programs within the business community; enhance the commercial viability and attractiveness of the business district; and promote growth and employment within the Borough of Haddonfield.

For more information about the Partnership for Haddonfield and the town of Haddonfield, visit www.haddonfieldnj.org or call Lisa Hurd, Retail Coordinator, at 856-429-4700 x326.

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About the Partnership for Haddonfield

Partnership for Haddonfield (PfH) is the management corporation for Haddonfield's Business Improvement District. The ordinance creating the district was adopted in 2004 to encourage self-help and self-financing programs within the business community, enhance the commercial viability and attractiveness of the business district and promote growth and employment within the Borough of Haddonfield. The mission of PfH is to provide leadership that produces the best downtown in the region by creating and promoting a superior business mix and enhancing the image of Haddonfield in the marketplace. PfH offers grant programs to attract distinctive retailers in targeted categories and fine-dining restaurants, sponsors business networking events, maintains and promotes the www.ShopHaddonfieldnj.com website, actively markets the downtown, and organizes special events. The PfH's Professionals host networking events throughout the year including monthly breakfasts, an annual Spring Fling Event and Taste of Haddonfield each fall. The Professionals are also responsible for creating and distributing a directory of Haddonfield's professional businesses. Visit www.haddonfieldprofessionals.org for more information. For more information about the Partnership for Haddonfield and the town of Haddonfield, visit www.haddonfieldnj.org or call 856-429-4700 x326.

About Haddonfield, NJ

Haddonfield is a charming, award-winning borough nestled in the heart of southern New Jersey. Haddonfield features the Delaware Valley's premier downtown shopping location and hosts a variety of signature events throughout the year, including: First Fridays, the Haddonfield Fine Art and Crafts Festival, the "Mom's the Word" Mothers' Day celebration, Candlelight Shopping throughout the holidays, the First Night New Year's Eve Celebration and many others. In 2009, Haddonfield was named "Best of Philly – Main Street Shopping" by Philadelphia Magazine; "#1 Top Town in South Jersey" by South Jersey Magazine; and "Best Downtown Shopping Center" by the Courier Post. For more information about Haddonfield, visit www.haddonfieldnj.org or call 856-429-4700 x326.